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Zant's Red Monarch

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1947

Zant's
**BLUE
RIBBON
DAHLIAS**

A seedling of Mrs. Geo. Le Boutillier. Same rich red color, longer stems, grows especially good in heavy soils. The finest all-around Red Dahlia we've grown in our 32 years with the World's Best Dahlias. We grow several thousand each year. Guaranteed to make good in your garden or we will.

OUR GREETINGS FOR 1947

— *Our 32nd Year Growing Dahlias — and We Know How!*

Dear Friends:

We take great pleasure in sending you our Catalog of Zant's Blue Ribbon Dahlias. Thirty-two years ago we started with 12 Roots costing twenty-five cents each. What a change we have seen in this King of all Flowers.

But there has been no change in our enthusiasm, for what started as a hobby, today we own and personally operate one of the finest Dahlia Farms in America. We can refer you to satisfied customers in nearly every state.

Our frost-proof cellar is filled with Husky, "full-of-life" roots, just waiting for your valued orders to prove to you that Zant's roots are *your best buy* for 1947.

If you have never tried our stock, please give us a trial order. We will prove to you that there is a difference in Dahlia quality and are sure you will be another booster for Zant's Wildwood Gardens.

Pay us a visit. We enjoy having visitors. They prove to be our *Best Advertising*.

Sincerely yours,
JOHN J. ZANT

ZANT'S WILDWOOD GARDENS

DAHLIAS EXCLUSIVELY

DAHLIA AVENUE

WAYLAND, MICHIGAN

The Dahlia Capital of the World

Long Distance Phone 4521

GENERAL LIST OF DAHLIAS

KEY TO TYPES

- F. D. — Formal Decorative
S. C. — Semi-Cactus
I. D. — Informal Decorative
St. C. — Straight Cactus

Variety
Number

281. **ALL AMERICAN (S. C.)**
Color mulberry-rose, suffused salmon, and yellow at base of petals, outstanding. Tall, long stems.
Roots 98c
105. **AVALON (F. D.)**
Pure, clear yellow. Large flower, good keeper.
Root 35c — 3 for 98c
106. **AGNES HAVILAND (D.)**
Rose pink and yellow, a fine cut flower.
Root 35c — 3 for 98c
- *143. **BESS SMITH (I. D.)**
Large pure white. Big sensation at trial grounds. Long stem, tall. The best white.....Roots \$1.69
102. **BETTY COULTER (I. D.)**
A light salmon red throughout, shading to old rose at the base.....Roots .69c
316. **BETTY ZANE (I. D.)**
Nice large flowers of deep rose pink with a sheen of silverRoots 89c
- * 38. **BEAU BRILLIANT (I. D.)**
A different rosy red. Deep blooms on long stems.
Roots \$1.79
- *165. **BILL'S SPLENDOR (I. D.)**
A deep tyrian pink, the most glowing and brightest of any pink dahlia we have ever grown.....Roots \$1.79
- *158. **BLUE ROSE (F. D.)**
Bloom 9 by 4 inches. Bluish lavender. Certified at Cincinnati, one of the most outstanding varieties.
Roots \$1.59
220. **BURCH FORAKER (I. D.)**
Stems long and straight, blooms 12 inches, very deep, and the color of the brightest flame red we've ever seenRoots 98c
7. **CALIFORNIA IDOL (I. D.)**
A clear bright, glistening yellow, of immense size, and a prize winner.....Roots 79c
334. **CAPT. CEDARQUIST (In. Cac.)**
Bright salmon orange, long stems, fine cut flower.
Roots 98c
401. **CARL G. DAHL (F. D.)**
Emberglow with golden sheen and sweet briar reverse. Immense blooms.....Roots 79c
349. **CHAUTAUQUA DAWN (I. D.)**
Flower 10 x 5. Bush 5½ feet. Color is a beautiful peach salmonRoots 89c
- *278. **CHEMAR'S DAHLIAMUM**
Similar to huge Japanese Chrysanthemum. Color a bright cadmium apricot with a golden sheen
Roots \$1.19
438. **CHEROKEE BRAVE (I. D.)**
Oxblood red, holding its color in the sun. First in the seedling class in Cincinnati.....Roots \$1.10
260. **COMMANDO (F. D.)**
Bloom 12 x 5. A very clean shade of dark lavender which needs no special attention to produce large flowers. Bushes healthy and will not stunt. Foliage heavy and insect resistant. Early and prolific. Good root-maker. This is the most surefire dahlia we grow as verified by many good reports from all sections of the country. Especially recommended for beginners who want a very large fool-proof variety.
Roots \$1.29

Variety
Number

107. **DETROITER**
An Honor Roll Dahlia that has always been outstanding wherever shown. Large blooms of rich velvety red. Very early and free flowering.
Roots 79c
- *454. **DARCY SAINSBURY (F. D.)**
A large cream white from Australia. It's a wonder. Did extra well last Fall.....Roots 89c
295. **DR. ALEX SCHMIDT (F. D.)**
An extra fine red. Always satisfactory.....Roots 98c
67. **DADDY KEMP (F. D.)**
Bloom 12 x 6, bush 4 ft. This is every inch a man's flower, and one of the most spectacular introduced in recent years. The flowers are of immense size, often 14 inches or over in diameter, and from five to seven inches deep. The color is a rich purplish red.
Roots 98c
140. **DE MOLAY (F. D.)**
A rugged, velvety crimson. Grows, without forcing, 9 by 5 inches and will grow larger.....Roots \$1.29
161. **DIXIE'S WINE DOT (I. D.)**
Clear white, flecked and splashed with wine red. Blooms 10-12 inches. Stems long and stiff on a 5-7 foot bushRoot 98c
292. **DOROTHY GEER (F. D.)**
Beautiful light rose, pink at center to a lighter tone at the tips of the petals — 7 to 10 inch blooms of good depthRoots \$1.19
- *416. **DREAM BEAUTY (I. D.)**
Bi-color nice long, wide pointed petals of lavender purple, with white tip about ½ inch in length. Good strong plants and something new.....Roots 98c
- *157. **EAST ROW (F. D.)**
Size 10 by 5 inches. Color soft Nopal red, on very stiff straight stems. This dahlia is one of the earliest to bloomRoots \$1.79
367. **EDITH A. LEHMAN**
One of Kemp's originations. A brilliant old rose flushed salmon. Strong stems.....Roots 69c
97. **ELEANOR M. RADELL (I. D.)**
Lovely shell pink shading to deep rose at center. It is a fine, clean growing dahlia. Very fine cut flower.
Roots 49c
398. **EMMA WALKER (S. C.)**
Large yellow and old rose with unopened petals showing lavender at tip and reverse. Here's a beauty.
Roots 79c
335. **EVELYN CHANDLER (S. C.)**
Large bright gold of rare color. Selected and named by the guest of honor at San Francisco show.
Roots 98c
- *444. **EVERYBODY'S FAVORITE (I. D.)**
Extra large lavender pink, a great favorite.
Roots 89c
- *FIVE STAR GENERAL (F. D.) 1946. Bloom, 12 x 5; bush, 6 ft. Color, Amaranth pink, blushing into a tyrian pink and then going into a maize yellow toward the center. Very sturdy plant. Excellent foilage. Highest scoring dahlia in the Mid-West Trial Grounds in 1945, with a score of 86. On ALL three Honor Rolls. This is one of the VERY BEST.....Roots \$4.98
231. **GIRL OF HILLCREST (I. D.)**
Bright orange; blooms have good depth.....Roots 59c
- *458. **GLAMOUR (I. D.)**
The largest bloom in our garden. An immense true purple deeply edged amaranth pink.....Roots 98c
14. **GOLDEN STANDARD (C.)**
A golden tan, blushed with tints of amber and bronze. Long straight stems.....Roots 79c

OUR THIRTY-SECOND YEAR OF GROWING DAHLIAS



JOHN J. ZANT

Grower of
Blue Ribbon DAHLIAS

*Graduate Landscape Architect and Gardener
Specializing in the World's Best Dahlias*

Variety
Number

- 16. GROLL'S GENESEE**
Very large flowers of bright orange. Medium height, plant of robust habit and very free flowering. **Roots 79c**
- 451. HILLSIDE GOLD (C.)**
Color gold to autumn shade. Extra fine cut flower and good keeper. **Roots 69c**
- 342. HILTONIA APRICOT (F. D.)**
A massive 12-inch Australian, deep apricot with lighter shaded center. **Roots 98c**
- 80. HILLCREST MANDARIN**
Tremendous oriental red. A prize winner that blooms early. Good healthy informal decorative variety. **Roots 79c**
- 81. HILLCREST SUNSET (I. D.)**
Large golden blooms with a red pencil line around the edge of each petal. **Roots 79c**
- 15. HUNT'S (I. D.)**
Color is a rich violet purple. The huge blooms can be grown to immense size. **Roots 79c**

The size of the Dahlia root makes no difference with the growing plant. Small ones produce as well as large, many times better.

- 202. INCANDESCENCE (I. D.)**
The color is rich rosy buff with a shading of yellow, reverse light old rose. It is a seedling of Jane Cowl. **Roots 69c**

Variety
Number

- *345. IVAN MILLER (F. D.)**
Unusual shade of geranium red, 7 to 10-inch bloom. Australian **Roots 98c**
- 25. JANE COWL (I. D.)**
An immense flower of buff. Produced on long stiff stems. Won many medals. **Roots 39c**
- *57. JEAN TRIMBEE (S. C.)**
Large, long petaled, thick flower of Petunia violet. Tall, strong grower. **Roots 79c**
- 23. JERSEY'S BEAUTY (F. D.)**
Large true pink and old gold, blending with salmon. **Roots 39c**
- 94. KEMP'S WHITE WONDER (I. D.)**
Very large, pure white. Waving petals. Splendid stems and profuse bloomer. Very good. **Roots 59c**
- 391. KENTUCKY SPORTSMAN (I. D.)**
Color, center lemon-yellow, outer petals a rich golden-amber and tipped white. **Roots 79c**
- 423. KILGORE'S KING (I. D.)**
A magnificent flower of flesh outer petals, center gold. Has been grown 14 inches. **Roots 59c**
- 388. KILGORE'S PURPLE (I. D.)**
A fine purple, an early bloomer, extra long stems on a 6-foot bush. One of the finest in our gardens. **Roots 79c**
- 290. LINK'S GORGEOUS (I. D.)**
A 12-inch bloom of an unusual blend from lemon yellow to scarlet pink. **Roots 89c**
- 152. MONMOUTH CHAMPION (I. D.)**
Bloom 12 x 5, bush 3½ ft. The color of this marvelous dahlia is a bright xanthine orange. **Roots 49c**
- *242. MAFFIE (S. C.)**
The giant blooms average 13 by 8 inches and are of an intense red color. Bushes grow to 6 feet high. **Roots \$1.39**
- 199. MASON'S PURPLE BEAUTY (F. D.)**
A very fine velvety purple with a silver reverse showing at the center of the blooms. **Roots 69c**
- 284. MASSASOIT (I. D.)**
A grand deep pink, 9 to 12-inch blooms, long stiff stems **Roots 69c**
- 195. MICHIGAN WHITE (S. C.)**
The most prolific blooming white commercial dahlia to date **Roots 98c**
- 219. MISS IONIA (C.)**
A beautiful rose or watermelon pink. The best selling cut flower in our garden. **Roots 79c**
- 206. MONARCH OF THE EAST (I. D.)**
Color warm gold with apricot and orange buff suffusion, slightly coppery red on reverse. **Roots 69c**
- 310. MONARCH (F. D.)**
Bloom 9 x 5. Oxblood red. A nice red formal with the best of stems from wide-spreading free branching bushes **Root 98c**
- 271. MONTEBELLO (I. D.)**
A rich violet or orchid crimson. Deep and full, back petals curl backward covering stem. Free bloomer. **Roots 98c**
- 149. MRS. I. DE VER WARNER (F. D.)**
Deep mauve pink. A reliable old dahlia. **Roots 39c**
- 62. MRS. GEO. LE BOUTILLIER (I. D.)**
Bright carmine red, shading to a rich cardinal red. **Roots 49c**
- 261. MRS. THOS. A. EDISON (I. D.)**
A brilliant-flashing velvety bloom of 10 to 12 inches across and good depth. Strong straight stems and a husky grower **Roots \$1.39**
- 110. MRS. J. G. CASSATT (D.)**
A deep pink, very good grower. **Roots 39c 3 for 98c**



Office and Frost Proof Storage Building

Here at Wayland we have a frost-proof Root storage building of cement, size 50 x 62 feet. Large enough to store 500,000 clumps and they keep in fine condition. The moisture content is controlled. No drying out. No rot.

Variety
Number

- *346. **NORMA MORTON (Australian) (I. D.)**
A magnificent variety, color yellow flushed garnet. A huge Informal of excellent exhibition qualities.
Roots 98c
- *48. **NEW GLORY (D.)**
Maroon tipped white. Not a good root-maker, fine bloom**Roots 69c**
111. **OMAR KHAYYAM (F. D.)**
A Chinese red at the base of petals, shading to bright orange and tipped lighter, making a wonderful color effect. A tall healthy grower.....**Roots 49c**
99. **ORINDA (D.)**
Extra large lavender, tall grower, a beauty
Roots 79c
159. **PEARL HARBOR (I. D.)**
An 8-inch to 10-inch flower that rolls back to the stem. A rosy lavender, flecked and splashed with dark purple**Roots 98c**
- *331. **PENN STAR (F. D.)**
Purple tipped white, fine stems, Blue Ribbon winner.
Roots 98c
9. **PEPPERMINT CANDY (S. C.)**
Long, creamy white petals with many stripes and splashes of crimson. Good size and very unusual.
Roots 69c
116. **PRIDE OF CALIFORNIA (I. D.)**
Deep red, a very large flower; will produce many good blooms**Roots 39c**
333. **PINK GIANT**
Bloom 9 x 4. Bush 5 feet. Pink Giant is a grand garden dahlia**Roots 79c**



*Part of 18 Acres in bloom at
ZANT'S Wildwood Gardens*

Variety
Number

328. **PINK PROFUSION (F. D.)**
Salmon edged deep rose pink with cream center, long stems**Roots 98c**
- *441. **PREMIER'S WINSOME (I. D.)**
The most attractive pink since Kathleen Norris and easy to grow, giving massive blooms 11 by 6 inches.
Roots \$1.19
32. **PRIDE OF STRATFORD (F. D.)**
A giant orange yellow with base shading to reddish bronze reverse**Roots 39c**
34. **ROBERT TREAT (I. D.)**
A real American Beauty Red, an old favorite.
Roots 49c
332. **RED SUNSET (I. D.)**
Bright scarlet. Long stems, good root-maker.
Roots 49c
155. **RHYTHM (S. C.)**
Bloom 10 by 6 inches, bush 5½ feet. Color, cameo pink with soft lemon shadings at base of the petals and center of flower—really a super dahlia. On three Honor Rolls.....**Roots \$1.98**
269. **ROSLYN STRAIGHT (S. C.)**
Very large 1944 Honor Roll variety. Apricot yellow and scarlet**Roots \$2.39**
4. **ROSE GLORY (F. D.)**
An old dahlia but good cut flower. Rose pink, tightly built blooms**Roots 39c**
90. **SATAN (S. C.)**
Here is one that should be in every garden. Color, a flaming red with a slight touch of gold at the center. Height, 6 feet.....**Roots 69c**
255. **SHERWOOD'S PEACH (I. D.)**
Giant of ocherous buff. Size of blooms 11-14 inches in diameter by 8-9 inches deep. Straight, stiff stems.
Roots \$2.69
343. **SILVER LADY (F. D.)**
A pure white, edged lavender pink. Massive bush. Beautiful flower**Roots 98c**

W E P A Y A L L R E G U L A R P O S T A G E

MINIMUM ORDER. On all orders less than \$2.00 add 15c for postage. All orders \$2.00 and up delivered prepaid.

ALL ORDERS are acknowledged the day received. Keep a copy of your order. Write name and address plainly.

REFERENCE: We refer you to the Old Kent Bank of Grand Rapids, Mich., or Wayland State Bank, Wayland, Mich., as to our responsibility.

Variety
Number

- *174. SON OF SATAN (I. C.)
One of the largest and brightest of its type. Intense flame red on excellent stemsRoots 79c
103. SULTAN OF HILLCREST (F. D.)
Clear deep lemon-yellow, reverse rosy pink. A unique and unusual color effect that immediately attracts attention. Huge deep blooms on strong stems.Roots 49c
33. THE COMMODORE (I. D.)
Brilliant canary-yellow flowers of tremendous size and striking beauty. Very good.....Roots 39c
154. THE REAL GLORY (F. D.)
Bloom 10 by 5 inches. An excellent new crisp white formal. It has performed very well during the last yearRoots \$1.29
151. THOS. A. EDISON (F. D.)
A wonderful dahlia of stag horn petalled formation and a gorgeous purple color. Very attractive and good bloomerRoots 59c
- * Varieties marked thus are in very short supply. Early orders will take our stock.
383. VICTORY (F. D.)
A lovely clear pink on strong stems. High full center and fine cut flower number.....Roots 79c
317. WATCHING GIANT
Immense large blooms of deep amber suffused orange. Richly attractive.....Roots 49c
113. WENOKA (F. D.)
A huge decorative of a solid rosy mauve or deep magentaRoots 69c
114. WHITE KING (F. D.)
A pure white large-flowering Dahlia of fine form and substance with strong stems.....Roots 39c
53. WORLD EVENT (F. D., I. D.)
Bloom 9 x 5. A deep rose pink newcomer that is really welcome. Very prolific, good stems and position. Heavy foliage and a wide-spreading, free-branching grower. Extremely easy to grow and will make a good standard pink.....Roots \$1.98
291. WM. H. HOGAN (I. D.)
Large red and white bi-color, one of the best.Roots 49c
409. WM. G. WYLLIE (F. D.)
Extra large yellow, buff and pink, strong grower, good stems, very fine.....Roots 69c
337. WOTANA (F. D.)
A rich shade of Mikado orange. Does not fade. Australian varietyRoots 79c
109. YELLOW COLOSSE (D.)
A large clear yellow, always in bloom.Roots 39c 3 for 98c
93. ZANT'S PINK (I. D.)
A deep pink that does not fade. Scored 84 at Mid-west Trial Grounds. 8-inch bloom on long stems and lots of them. Healthy foliage and a great root maker. The roots are easy to keep over winter.Roots 98c

177. ZANT'S RED MONARCH (I. D.)

Deep, glowing red, 12-inch blooms, long stem. Healthy foliage. One of the finest dahlias we have ever grown. Does not fade in the sun. Makes large clumps and good keeping roots. Beats any Honor Roll red we've bought in several years. It will grow anywhere, in any type of soil.....Roots 98c

BALL OR SHOW TYPE — AN OLD FAVORITE

653. A. D. LIVONI. Pink, one of the best.
654. MARY HELEN. Yellow.
655. MRS. C. D. ANDERSON. Purple.
656. FLORAL PARK JEWEL. Red, tipped white.
657. RED CHIEF. Bright red.
658. STORM KING. White.
659. VIVIAN. White, purple tips.

Special Price, 35c Each
6 Your Assortment \$1.49

Our Exhibition Garden and Farm were State
Inspected September 11, 1946.

MINIATURE DAHLIAS

Miniatures are of the same form as the large dahlias, but miniature in size. We enjoy the growing of miniatures. They are wonderful as cut flowers, and beautiful for home arrangements. They require less garden space. We recommend them to you, and urge you try a few of them.

Variety
Number

605. DICKIE MOORE, (1937, F. D.)
Fine bright red, good stems, 3-inch flower..Roots 35c
755. FAIRY (Bond)
The formation and color the same as the famous Jersey Beauty. Pink.....Roots 35c
20. GRACE O'NEIL (S. C.)
A cut flower. Pink to white, always covered with bloomsRoots 39c 3 for 98c
647. JUDY (F. D.)
A reddish orange, different from any other miniatureRoots 49c
648. LITTLE LEMON DROP (F. D.)
A beautiful yellow miniature. The most prolific bloomer we have ever grown. Won certificates at Storrs and East Lansing.....Roots \$2.98
641. PINK DAISY
A rose pink, very good cut flower.....Roots 49c
650. PRINCESS ALBA, (M. F. D.)
Here is a miniature that sets a new high standard in the white class. The plants are tall and of excellent growing habit and produce quantities of perfectly formed blooms on fine long stems.Roots 39c 3 for 98c
652. RENE CAYEAUX (C.)
A brilliant red cactus, long stems.....Roots 49c
643. RED BONNET (F. D.)
Reports say this is a true gem in the red miniatures. The blooms are small and produce abundantly all seasonRoots 39c 3 for 98c

Occasionally a dahlia from another locality will not respond to its best when planted in a new temperature. Save this one and plant again the following season when it very likely will be greatly improved.

The prices listed in this catalog supercede all previous prices where orders are not definitely placed.

Variety
Number

633. **SYLVIA (F. D.)**
A winner! A dahlia that grows well. The most free-flowing garnet red miniature in commerce. Ideal for cutting.....Roots 39c 3 for 98c
644. **TARGET (I. D.)**
One of the finest orange shades and blooms, average 2 to 3 inches. Strong bush, free bloomer and long stemsRoots 39c 3 for 98c
653. **A. D. LIVONI (Ball)**
Beautiful shell pink.....Roots 35c 3 for 98c
611. **BISHOP OF LLANDAFF**
Bright scarlet. Dark brown lacy foliage.....Roots 39c
608. **BUCKEYE BABY (F. D.)**
Golden buff. One of the best.....Roots 39c
622. **CELIA (C.)**
Lavender to pink, a beautiful cut flower.....Roots 39c
715. **EASTER GREETING (S. C.)**
White with creamy cast. Low grower and covered with blooms. Can be grown in pots.....Roots 49c
118. **FRED SPRINGER (D.)**
Poinsettia red. Extra fine for border. Leaves are fine cut, regular tomato foliage, compact bush just covered with brilliant red flowers.....Roots 35c, net
637. **MARJORIE EMBERSON (F. D.)**
Lovely soft pink. Good stems.....Roots 39c
601. **TEDDY JOHNSON (F. D.)**
Extra fine, pink and white. Good stems. New and scarceRoots 39c
657. **RED CHIEF (Ball)**
The brightest spot in the garden, an always in bloom redRoots 39c, 3 for 98c
280. **WHITE CAPS**
Ball 3½ inches. A pure white, good stems, heavy branching and prolific. Insect resistant foliage.Roots 39c
651. **WHITE FAWN (F. D.)**
One of the new introductions. Good, medium size, white with strong stems.....Roots 39c

NOTICE: On account of the shortage of Dahlia roots we do not solicit foreign orders.

POMPONS

These small flowered dahlias have become very popular because of their general usefulness. They lend themselves nicely to effects in the landscaped gardens. As a flower for arrangements, they are ideal, keeping a long time.

Variety
Number

720. **AMBER QUEEN**
Beautiful shade of amber.....Roots 35c 3 for 98c
745. **BETTY ANN**
A soft clear pink. An exhibition pompon with a fine list of winnings to its credit. One of the best pinks.Roots 35c 3 for 98c
707. **BOBBY**
Plum color on the best of stems.....Roots 35c 3 for 98c
770. **BRONZE BEAUTY**
Orange to bronze yellow, long stem.Roots 35c 3 for 98c
- *731. **BRASS BUTTON**
Very fine exhibition pom in the yellow class. Certificate of Merit, Storrs, in 1939, also Fairmont, W. Va., 1940. Winner as best yellow pom, Rockville Centre.Roots 49c
748. **CARDINAL**
Flaming cardinal red. Vigorous and free blooming. A beautiful favorite variety.....Roots 35c

THE PHOTO CONTEST

Regarding our 1946 Photo Contest. We did not receive near as many snapshots as in former years, probably on account of the very dry season all over the U. S. and the best we received were color photos from which we could not make good clear cuts so we are merely listing the names of the winners and awarding them each a credit for \$5.00 in Roots from our 1947 Catalog.

THE WINNERS FOR 1946

Mr. Chris Bauer.....Holstein, Iowa
Dr. F. C. Daniels.....Durango, Colo.
Mr. L. Jarmis.....Chicago, Ill.
Rev. H. Frencken.....Mechanicsville, Iowa
Madison and Beaver.....Wayland, Mich.

Variety
Number

723. **CATHERINE**
One of the best yellow cut flowers, long stems.Roots 35c
716. **CHARMA (1938)**
Strawberry red flaked white, a new color.....Roots 35c
- *726. **DARKNESS**
Deep maroon, free bloomer.....Roots 35c
- *728. **DEE DEE**
Lilac lavender.....Roots 35c
759. **EDITH MUELLER**
Beautiful rose blended with rich yellow.....Roots 29c
- *701. **FLORIST'S GEM**
Yellow, edged with red. One of the best for cutting.Roots 39c
- *725. **HAZEL DELL**
Pink, cerise edgeRoots 35c
758. **HAZEL**
Buff color, popular for cutting.....Roots 35c
717. **HONEY**
Light honey yellow with faint suffusions of red on edge of petals. Long stems.....Roots 35c
714. **JOE FETTE**
Perfect pure white; stems good; free bloomer.Roots 35c
702. **LITTLE HERMAN**
Good blooming red and white variegated.....Roots 35c
- *740. **LEMON DROP**
A new bright lemon yellow flower; fine stems.Roots 39c
761. **MARY MUNNS**
A fine rich orchid or lavender.....Roots 35c
773. **MIKE**
A very small bloom of burnt change, unusual.Roots 39c
- *729. **MRS. BLACK (Semi-C.)**
A brand new color and small perfect flower. Pointed petals cream at the base with about ¾ inch tipped bright carmine to rose. Fine stems and bush 2 ft.Roots 49c
711. **MORNING MIST**
White with rosy lavender center, outlined with lavender. Great bloomer.....Roots 35c 3 for 98c
737. **PHYLLIS**
Deep yellow edged and shaded rose red. Very fine.Roots 35c

Please note what our customers say about Zant's Red Monarch, be sure and include it in your order. If you Do not find it as fine as we claim, we will buy back the clump next fall for what you paid for the root. Fair?

From _____

Rush this

DAHLIA ORDER

to



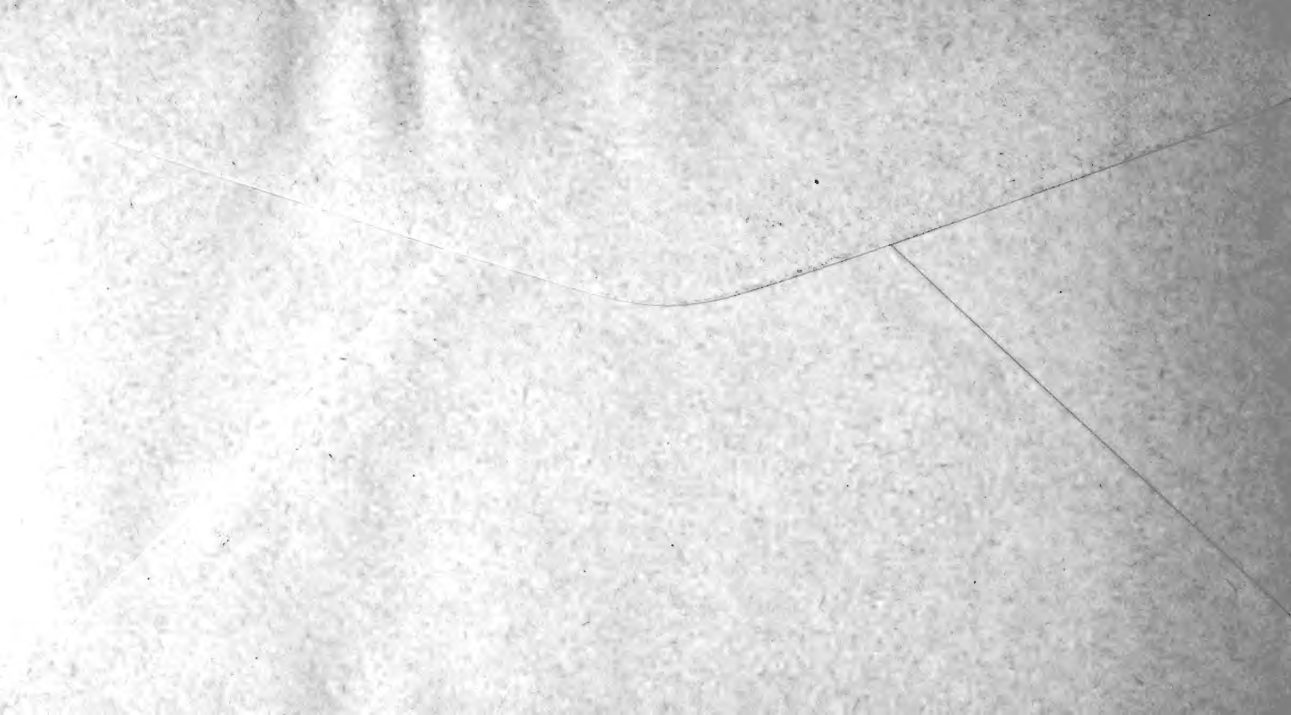
ZANT'S

WILDWOOD GARDENS

~~2160 East Fulton Road~~

~~Grand Rapids, Michigan~~

NEW ADDRESS
WAYLAND, MICH.



ZANT'S WILDWOOD GARDENS

Grand Rapids 6, Michigan, U. S. A.

Date _____

Ship to (Name) _____

PRINT OR WRITE PLAINLY

Street _____ P. O. Box _____ R. D. _____

Post Office _____ State _____

County_____ Shipping Date_____ Amount Enclosed_____

Include 25 cents extra for Special Delivery on Green Plants or 15 cents for Special Handling. We pay all regular postage.

We guarantee all Roots and Plants to be true to name. We guarantee safe delivery on Roots, and on Plants also, provided money is enclosed with order for Special Handling or Special Delivery (see above). Any Root that does not show an eye in three weeks may be returned and we will replace at once, but we do not hold ourselves responsible for the growth of any Root or Plant in your garden.

[illegible]

SUBSTITUTION—Sometimes an extra heavy demand will exhaust our supply of that variety; especially in the late Spring. Should that happen, may we substitute with a higher priced variety of the same general color and shading? (YES) (NO).

PLEASE CHECK ONE

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UNSOLICITED LETTERS OF APPRECIATION

Dear Sirs:

April 27, 1946

I received my order of Dahlia Roots from you yesterday. They arrived in good condition. I had exceptional success with your Red Monarch last year and I hope they all do as well for me this year.

Yours truly,
MRS. LEWIS E. HUDACHEK
Mechanicsville, Iowa

63 Middle St.
Newburyport Mass.

Gentlemen:

Kindly send me your list of Dahlias as soon as ready. Saw some of your roots last year and very good.

Sincerely yours,
CECIL L. MORRILL & SON
Sunny Knoll Dahlia Gardens

April 4, 1946

Dear Sir:

Dahlia bulbs received OK. Your bulbs were not all dried up like most Eastern bulbs we get, all had good eyes and sprouts started. Thanks for prompt shipment.

MERRIELS FLOWERS
Lynwood, Calif.

April 6, 1946

Dear Mr. Zant:

The bulbs came through in fine shape, I have ordered from several different Dahlia growers there in Michigan but your bulbs have been the nicest ones yet. Please keep me on your mailing list.

MRS. A. W. R.
Santa Ana, Calif.

April 23, 1946

Zant's Wildwood Gardens:

I have neglected to write you and tell you the bulbs came through in fine shape and I am so pleased with them that I am **sending you another order**. Please ship at once. If you are sold out of some of them **you may substitute** some other bulbs of similar color and character.

MFS. E. B.
Beardstown, Ill.

Dear Sir:

Oct. 10, 1946

I am sure you will, like myself, be pleased to learn of my wonderful results with the ten Dahlia tubers I bought from you. I was really surprised at the results, after having the hottest July and August in 20 years (So our weather man says), Etc.

MRS. A. E. H.
Dallas, Texas

May 12, 1946

Zant's Gardens:

Received the bulbs OK, packed in splendid shape. The Dahlias I ordered from a General Nursery did not develop an eye at all, and yours had such nice ones, I hope to visit your place in blooming time this fall.

MRS. A. E. F.
Addison, Mich.

NOTE: If she did she would see 100 acres of Dahlias in bloom on Dahlia Ave. here in Wayland, 22 acres were ours.

— Visitors Welcome Always —

May 27, 1946

Zant's Wildwood Gardens:

The Dahlias arrived in fine condition and are coming up. They were a fine lot of roots and next year I hope to place a real order with you. Thank you.

MARJORIE A.
Fresno, Calif.

Cleveland, Ohio
May 6th, 1946

Zant's Wildwood Gardens,
Wayland, Mich.

Dear Mr. Zant:

Received dahlia roots in perfect condition on Saturday, May 4th.

This was my second order with you and am well satisfied with roots received and the service for both years.

It is a pleasure to deal with a reliable grower like yourself.

Sincerely yours,
C. H. A.
Cleveland, Ohio

Variety
Number

739. ROSA WILMOUTH
Rosy pink. Grand for cutting.....Roots 35c
733. S. V. GLITTER
Possibly the best autumn shade variegated in red,
yellow and orange.....Roots 35c
744. SUNBEAM
Red with yellow base, one of the best for cutting.
Roots 35c
727. DR. JIM
Lovely deep violet lavender. A wonderful variety for
garden, color and cutting.....Roots 35c
- *724. ROSALIE
An ivory white long stemmed Pom.....Roots 39c
706. VIVID
Bright red, good stems, grand for cutting..Roots 35c
709. YELLOW GEM
The finest deep yellow; good stems and best for
cuttingRoots 35c

TERMS

Remittances with order; or 25 per cent with
order, balance at shipping time.



GUARANTEE:—We guarantee all stock to be
true to name and in a good growing condition.
Any found otherwise we will gladly replace.



CULTURAL DIRECTIONS are included with
every order. If additional information is need-
ed, please do not hesitate to call on us. We shall
be very happy to give you every possible assist-
ance. There is no charge for this service.



We're proud of our Dablias



*Happy visitors at
Zant's Wildwood Gardens*

1946 Garden Favorites of Visitors and our own

Lavender and Purple—Commando, Kilgore's Purple.

Reds—We'll put Zant's Red Monarch ahead of any red we've grown for uniform growth. Long stems, extra large exhibition blooms, good root maker. Maffie, is another great red.

White—Bess Smith, Darcy Sainsburg, Mich. White.

Pink—Premiers Winsome, Everybody's Favorite, Zant's Pink and Josephine G.

Yellow—Norma Morton, California Idol, Monarch of the East.

Variegated or Blends—Links Gorgeous, Carl Dahl, and All American, a favorite of mine.

Bi-Color—Wm. H. Hogan, Dream Beauty, Ken. Sportsman.

Miniature—Buckeye Baby, Grace A. Neil, Teddy Johnson.

Pom Pom—Morning Mist, Betty Ann. Brass Button.

Five Star General was the best new large bloom variety we had last year, only a few roots for sale, it's a wonder.

NOTICE

Many varieties listed in our 1946 Catalog were so nearly sold out last spring that we have no stock to offer. Please order from this 1947 list only.

Bargain Dahlia Collection

This consists of lots too small to catalog, and those with labels lost in digging and in storage. These are unlabeled and contain many higher priced varieties.

12 Roots sent Prepaid for \$1.98 net.

